

3rd Annual Tie One On For Safety Injury Prevention Summit MADD North Texas

In partnership with UT Southwestern Medical Center

COURSE DIRECTORS:

Paul E. Pepe, MD, MPH

*Professor of Surgery, Medicine, Pediatrics, Public Health
and Riggs Family Chair in Emergency Medicine;
The University of Texas Southwestern Medical Center at Dallas; and
Director, City of Dallas Medical Emergency Services
for Public Safety, Public Health and Homeland Security, Dallas TX*

Raymond L. Fowler, MD

*Associate Professor of Surgery-Emergency Medicine and Allied Health;
Co-Director, Section of EMS, Homeland Security & Disaster Medicine,
The University of Texas Southwestern Medical Center at Dallas;
Chief of Medical Operations, Dallas Metropolitan BioTel (EMS) System,
Dallas County, TX*

Thursday Morning, November 20, 2008

7:30-8:00 am Registration, Coffee Service and VIP Reception

8:00-8:15 am **CONFERENCE BEGINS**

Welcome, General Announcements, and Main Introductions

Paul E. Pepe, MD, MPH

Raymond L. Fowler, MD

Jorie D. Klein, RN, MA

Chief David M. Kunkle

Two Thousand & Eight Concerns about Drunk Driving

A Mini-Symposium about the Nature of the Problem Today

8:15-8:25 am Opening Address: *From Tragedy to Triumph*

Laura Dean-Mooney

National President, MADD

Mothers Against Drunk Driving National Headquarters

Dallas, TX

- 8:30-8:40 am Scope of the Problem: *Making a Federal Case Out of It*
Richard C. Hunt, MD
*Director, Division of Injury Response,
National Center for Injury Prevention and Control,
Centers for Disease Control and Prevention,
Atlanta, GA*
- 8:45-8:55 am Roadside Distraction: *Teens Behind the Wheel*
Ricardo Martinez, MD, FACEP
*Executive Vice President for Medical Affairs and
Regional Medical Officer, The Schumacher Group, Lafayette, LA;
Clinical Professor, Emergency Medicine, Emory University, Atlanta, GA;
1994-99 Administrator, National Highway Traffic Safety Administration.
Washington, DC*
- 9:00-9:10 am All That the Law Allows: *Working the Legal System*
Richard B. Alpert, JD
*Assistant Criminal District Attorney,
Tarrant County District Attorney's Office,
Ft Worth, TX*
- 9:15-9:45 am Lightning Rounds: *An Audience-Faculty Interactive Panel*
**Paul E. Pepe, MD, MPH and
Raymond L. Fowler, MD**
- 9:45-10:00 am **REST AREA AHEAD: TAKE A BREAK !! (15 minutes)**

Two Thousand & Eight New Hopes

A Mini-Symposium about Solutions to Save Lives

- 10:00-10:10 am Just Say NO to Drunks: *No Refusal Policies in DWI*
Chief Nancy S. Kirkpatrick
*Deputy Chief, Division of Communications and Detention Services
Dallas Police Department
Dallas, TX*
- 10:15-10:25 am Gizmos, Gadgets or Effective Intervention?
Promising New Technologies
Richard C. Hunt, MD
- 10:30-10:40 am Beyond PSAs and Scare Tactics:
Promising Approaches to Preventing Alcohol Use Among Our Youth
Shelli Stephens Stidham
*Director, Injury Prevention Center of Greater Dallas
Dallas, TX*

- 10:45-10:55 am Life-Saving Beyond Trauma Resuscitation:
A Brief Alcohol Intervention Process for Emergency Departments
Daniel W. Hungerford, DrPH, MS
Epidemiologist, Division of Injury Response
National Center for Injury Prevention and Control
Centers for Disease Control and Prevention
Atlanta, GA
- 11:00-11:10 am Silver Linings from the War Zone:
Promising Trauma Care Advances Learned from the Iraq Conflict
Paul E. Pepe, MD, MPH
- 11:15-11:25 am Why What Would You Do Matters:
*A Public Safety Leader Tells Her Own Story
About the EMS-Trauma Care System*
Leanne Siri-Edwards
Executive Officer,
Bureau of Organizational Development
City of Dallas Fire-Rescue Department
Dallas, TX
- 11:30-11:45 am Be the Source and Become the Force:
Importance of Data Collection in the EMS-Trauma Care System
Raymond L. Fowler, MD
- 11:45-11:55 am How YOU Can Get Involved – *and Make a Difference !*
Mary Kardell
Executive Director, Mothers Against Drunk Driving-North Texas
Dallas, TX
- 11:55 am -12:15 pm **Closing Panel with Q and A**
- 12:15 pm - 1:15 pm **LUNCH with the BUNCH**
Faculty-Audience Luncheon

SPECIAL GUEST PANELISTS:

Chief David M. Kunkle
City of Dallas Police Department
Dallas, TX

Jorie D. Klein, RN, MA
Director of Trauma, Disaster, Burn, Orthopedics and Neurosurgery Services,
The Parkland Health and Hospital System;
Member, Section of EMS, Homeland Security and Disaster Medicine,
The University of Texas Southwestern Medical Center,
Dallas, TX